

JOHNS CREEK

ten

years

#JCTurns10

Saturday, November 5



2006-2016 | 10th
Anniversary

City of Johns Creek
12000 Findley Road
Johns Creek, GA 20097

678.512.3200 | www.JohnsCreekGA.gov

10 Years of Cityhood

A Community Celebration

DATE: November 5, 2016
5 p.m. - 8 p.m.

LOCATION: Johns Creek High School
5575 State Bridge Road



Happy anniversary Johns Creek!

Just ten years old, the city is one of the most sought after Georgia cities by residents and businesses alike.

The Ten Year Anniversary Celebration brings the community together to celebrate their city. This family friendly event will feature local vendors, live entertainment, inflatables, activities, food trucks, fireworks, and much more!

We hope you will join us!

WHO ATTENDS

- City and State Leaders
- Community Leaders and Residents
- Local Businesses and vendors
- Media

BENEFITS OF SPONSORING

With more than 1,800 expected attendees, the Ten Year Celebration provides a great opportunity to reach and engage residents within the Johns Creek Community. This event provides a unique opportunity, close to the holiday season, to increase your business exposure within the community and enhance your customer base.

MORE INFORMATION

Please Contact:
City of Johns Creek
678.512.3200
communications@johnscreekga.gov



10-YEAR ANNIVERSARY EVENT SPONSORSHIPS

LEVELS:

- Platinum
- Gold
- Silver
- Bronze
- In-Kind

PLATINUM \$5,000 (4 AVAILABLE):

- News Releases
- Mentions in event Social Media Posts – with link to company FB page if available
- Logo with Hyperlink to Company Website from event site
- YouTube – Pre-video Sponsor Advertisement Slide
- Logo on Newspaper Advertisement – Minimum of 2 Ads
- Logo on all event promotional material
- Full Page in Event Day Program
- 10' x 10' Booth Space at Event
- Logo on Event Banner – Minimum of 2 Weeks of Exposure
- Logo on stage banner
- Recognition by Mayor from event stage
- Logo included on Limited Edition Anniversary shirts
- Five (5) Event Shirts
- Ability to provide up to two (2) banners to be posted throughout the event
- Ability to provide event bags to be handed out to all event participants, 2000 minimum

Johns Creek Demographics

Population: 76,728

Median Age: 37

Education: 63% - Bachelors Degree

Median Household Income: \$108,000

Occupation: 58% - Management, business, science, and arts occupations

City Website & Social Media

Web:

Unique Visits /Month:
70,582 (May 2016)

Social Media:

Facebook Friends:
20,084 (June 2016)
Twitter Followers:
1,070 (June 2016)

GOLD \$3,000 (6 AVAILABLE):

- News Releases
- Mentions in event Social Media Posts
- Logo with hyperlink to company website from event site
- ½ page in Event Day Program
- 10' x 10' Booth Space at Event
- Logo on Event Banner – Minimum of 2 Weeks of Exposure
- Logo included on Limited Edition Anniversary shirts
- Five (5) event shirts
- Company given verbal recognition as gold sponsor from stage
- Ability to provide give-away item to all event participants, 2000 minimum
- Ability to provide one banner to be posted throughout the event

SILVER \$1,500 (9 AVAILABLE):

- News Releases
- Mentions in event Social Media Posts
- Logo with hyperlink to company website from event site
- Logo in event day program
- 10' x 10' Booth Space at Event
- Logo included on Limited Edition Anniversary shirts
- Three (3) event shirts

BRONZE \$500 (14 AVAILABLE):

- News Releases
- Mentions in event Social Media Posts
- Hyperlink to company website from event site
- Company listed in event day program
- Three (3) event shirts

IN-KIND

- Recognition of in-kind donations are negotiable dependent on media contribution.

GIVE AWAY SPONSOR:

Donation of items for event give-aways. At least 1,500 individual items required.

- Company name on event web page
- All Items due by **October 10, 2016**

VENDOR FEE - BOOTH SPACE

- **\$200** 10'x10' Booth Space - No Tent Provided
- **\$125** - Non Profit Rate - 10'x10' Booth Space - No Tent Provided

10 Year Anniversary Event

Date: **November 5, 2016**

Time: **5:00 p.m. – 8:00 p.m.**

Location: **Johns Creek High School**

Yes, I want to be a sponsor of the 10 Year Anniversary Event

Please **X** your chosen sponsorship level.

☐ Platinum Sponsor \$5,000

☐ Gold Sponsor \$3,000

☐ Silver Sponsor \$1,500

☐ Bronze \$500

☐ Give-Away Item Sponsor

☐ In-Kind Media Sponsor

☐ Vendor Booth Space Only \$200

☐ Non Profit Booth \$125

*Deadline for giveaway items is **October 10, 2016**

Company Name (as it should appear in print): _____

Authorized Representative: _____

E-Mail: _____

Billing Contact: _____ E-Mail: _____

Address: _____

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City: _____ State: _____ Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Please charge \$ _____ ☐ Visa ☐ MasterCard

Card number: _____

Exp. Date: _____ Name on card: _____

Please invoice ☐ My check for \$ _____ is enclosed.

(Please make all checks payable to the City of Johns Creek)

Signature: _____

Company Representative: _____ Date: _____

Please return to attention: Edie Damann Office: 678-512-3321

12000 Findley Road, Suite 400, Johns Creek, GA 30097

Email: edie.damann@johnscreekga.gov Registration and images due: **September 30, 2016**

*All logos should be submitted as eps or high resolution (300dpi or higher) jpeg files.